

TIDE Academy Meeting 8/28/19

Agenda

- Welcome
- Update on First Two Week of School
- Tide Parent Group/Foundation (TPGF)
- Ways to Get Involved
- Q&A
- Upcoming Events

Update - First Two Weeks of School

Tide Parent Group/Foundation (TPGF)

Mission

- The TPGF is a group of parents, teachers, students, and staff, dedicated to the mission of providing support to teachers and students, ensuring excellence in education, academics and enrichment programs, and promoting community spirit.
- The Foundation will provide financial resources to support academic and enrichment programs and to build a welcoming and supportive community through hospitality, recognition and campus beautification. All funds raised by The Tide Foundation will be for the benefit of the students and teachers.

Update on Tide Parent Group/Foundation (TPGF)

A Phased Approach to Setup

- Phase 1 – Foundation Process Initiated
- Phase 2 – Identify Key School Needs
- **Phase 3 – Committee Setup (In process)**
- Phase 4 – Infrastructure and guidelines
- Phase 4 – Foundation 501(c)(3)

Get Involved – Join a Committee

- Teacher and Staff Appreciation
 - Chairs: Erlina Haun and Meaghan Easterhaus
 - Breakfast treats (1X month), lunches (Quarterly), staff appreciation week
- Parent Communication
 - Chair: Emily Robinson
 - Emails, newsletter, website, social media
 - Help find volunteers
- Tide Community
 - Chair: Karin Stinnes
 - Coordinate community building, speakers for kids/families, ice-cream social, events
 - Health and Wellness Programs

Help with Fundraising

- Donor Development
 - Develop annual and multi-year plans
 - Create donor lists
 - Setup campaigns and fundraising events
 - Donor communication

- Business Development
 - Fundraising plan, may include local businesses, corporate partners, corporate matching programs
 - Grants and applications

Other Opportunities

- Finance & Administration
 - Accounting & tax needs
 - Setup infrastructure (tools, process, management, metrics of success, reporting, online donations)
- Campus Beautification
 - Encourage a welcoming community through visual projects
 - Promote sustainability projects
 - Develop themes
 - Banners, planting, decorations, mural, inspirational quotes

Q&A with Principal Silvestri

Upcoming Events

- Early Dismissal, August 29th at 3:00PM
- Tide Parent Group/Foundation (TPGF) Meeting (Repeat), August 30th at 8:00AM
- Back to School Night, September 5th at 6:00PM

Questions

- Principal Silvestri

Asilvestri@seq.org

- Jenny Rutherford

Jenny.Rutherford@gmail.com

- Extra Details

Donor Development Committee

- Define goals and strategy
- Develop annual and multi-year plans
- Create donor lists
- Setup campaigns and fundraising events
- Donor communication
- Setup infrastructure (tools, process, management, metrics of success, reporting, online donations)

Business Development Committee

- Define goals and strategy for corporate and other business partnerships
- Develop annual and multi-year plans
- Create list of prospect corporate donors and partners
- Ongoing updates and communication
- Corporate matching program
- Grants (identify potential grants, provide communication to district contact, write and submit proposals)
- Setup infrastructure (tools, process, management, metrics of success, reporting)

Finance & Administration

- Create and manage overall finances, bookkeeping and budget
- Define and establish process
- Develop goals and key performance metrics
- Ongoing reporting
- Tax preparations and filing
- Master project plan
- Insurance and liability